QUESTIONNAIRE TO DETERMINE THE BENEFITS OF ECO-TOURISM AND CULTURAL TOURISM TO TOURISM ESTABLISHMENTS:

Section A: Information about the accommodation establishment

A1: Name of accommodation establishment
A2: Type of Establishment
A3: Number of beds
A4: On average, what is the % occupancy rate?
A5: To what extent is the accommodation establishment affected by seasonality?
   - Have a steady flow visitors throughout the year
   - Off-peak season is a problem
   - Greatly affected by seasonality
A6: Where do your guests come from?
   - Regional: __________ Country?
   - International: __________ Country?
A7: Can you rate (1=low, 5=high) how important the following are in sourcing guests?
   - Self bookings
   - Tour operators
   - Referrals
A8: What kind of marketing tools do you use?
   - Website?
   - Brochures?
   - Listing with other accommodation providers?
   - Regional Tourism authority (which)?
   - National Tourism Authority (which)?
A9: Are you a member of any association in the field of ecotourism:
A9.1: Yes
A9.2: No
A10: If ‘yes’ to any of A9, what is its significance for your establishment?
   - Marketing
   - Promotion
   - Networking
A11: What activities do you offer your clients/guests?
   - Horse riding
   - Paragliding
   - Eco tours
   - Cultural tours
   - Other (please specify)
A12: Are there any other activities you would like to add in future?
   - No
Section B Interest in CULTURAL TOURISM

B1: Would a visitor to the MUNICIPALITY benefit from some form of CULTURAL TOURISM? Yes No

B2: Would it be an added attraction for your guests if they could CHOOSE TO UNDERTAKE A cultural tour? Yes No
- Village tour (watch handcrafts etc)
- Overnight at a village
- Spend a few hours in a local 'pub'
- Eat a local meal in a village
- Visit a local community school / clinic
- Any other activities (examples)

B3: Would you:
B3.1: Recommend a CULTURAL TOUR to visitors as an activity to experience? Yes No
B3.2: Phone for a taxi for your guests to partake in this activity? Yes No
B3.3: Arrange for transport from your establishment so that guests can experience a mountaineo-tour? Yes No

B4: Would you:
B4.1: Consider helping the community establish CULTURAL TOURISM? Yes No
B4.2: Encourage the community to run CULTURAL TOURISM as a means of poverty alleviation to replace gill-net use? Yes No

B6: Would you be interested in experiencing a Cultural TOUR? Yes No

B7: If yes, what sort?

Section C Resource Use

C1: Does your establishment use any resources that originate from local communities? If so what kind of resources?
- Fruit
- Vegetables
- Fish
- Handcraft
- Other (please specify)

C2: Can you identify other resources that your establishment could use from communities?

C3: Do you recycle waste, and if not, could your establishment benefit from a recycling depot? Yes No
- local waste collection? Yes No

- Would you support a community-based waste collection business in your area? Yes No

C4: Do you think the municipality resources are overexploited? Yes No
- Would you consider supporting a local initiative to limit food resource use? Yes No